



## **COVID-19 Relief Fund for Golf Course Maintenance Workers**

They say it takes a village, well this is our village and our opportunity to come together and help.

Golf isn't just a game, it's our home, our family and our livelihood.

The COVID-19 Relief Fund will accept donations to be distributed as rapid-response grants to golf course maintenance workers who have been disproportionately impacted by the coronavirus.

Many golf courses around the country have been forced to close by state mandate, or have decided to close for the health and safety of their staff and customers. As a result, golf course maintenance crews have been reduced to critical or essential workers only. This has forced many golf course superintendents to reduce the size of their teams.

Golf course maintenance workers are the backbone of the golf industry and have been impacted directly and deeply by the outbreak. A recent survey on individual preparedness indicated that workers in the United States making less than \$50,000 annually are much less prepared for this crisis.

The COVID-19 Relief Fund, created by FAIRWAYiQ CEO Dave Vanslette, and presented in partnership with Golfdom Magazine, is designed to complement the federal and state government programs that will help individuals impacted over the

long-term. Our goal is to provide near-term help as quickly as possible to impacted individuals.

**The one-time rapid-response grants will assist golf course maintenance workers who:**

- Reside and work in the United States or Canada
- Have lost their golf course maintenance job or had their hours significantly reduced
- Have a financial need (through job loss or reduced hours or family medical emergency) resulting from the coronavirus outbreak
- Are sponsored by a golf course superintendent or assistant superintendent

To learn more, please check out the FAQs below, which answers many common questions we are hearing from the community.

## Contact Us

- General questions & inquiries about the fund can be directed to FAIRWAYiQ's CEO, Dave Vanslette at [dave@fairwayiq.com](mailto:dave@fairwayiq.com).
- For interested donors and partners, please contact Golfdom Magazine's Editor-in-Chief, Seth Jones at [sjones@northcoastmedia.net](mailto:sjones@northcoastmedia.net) or Golfdom Magazine's Sales Manager, Dan Hannan at [dhannan@northcoastmedia.net](mailto:dhannan@northcoastmedia.net).
- For media inquiries, please contact Golfdom Magazine's Publisher, Craig MacGregor at [cmacgregor@northcoastmedia.net](mailto:cmacgregor@northcoastmedia.net).
- To make a donation by check, contact Dave Vanslette at [dave@fairwayiq.com](mailto:dave@fairwayiq.com) or 914-275-6374.

## Fund Partners

In times of crisis, coordination is vital and valued in getting critical resources to individuals most impacted. We are encouraging corporations, individual golf courses, individual golfers and other stakeholders in the golf industry to participate in the leadership and promotion of this fund across the golf course industry so that our efforts will benefit the most maintenance workers in need.

# FAQs

## **Who should consider making a donation?**

(1) corporations (2) individual golf courses (3) other stakeholders in the golf industry (4) individuals who love the game of golf.

## **How can I donate?**

Donations can be made by credit card through the fund's "Go Fund Me" page or checks can be mailed to FAIRWAYiQ, 255 Bear Hill Rd, Suite 204, Waltham, MA 02451. Given the coronavirus concerns, we would prefer credit card donations.

## **Who can apply for a grant?**

Golf course maintenance workers that been directly impacted financially by the coronavirus outbreak through reduction of hours, loss of job or family crisis.

## **How will the Fund be managed?**

The fund will be managed by a committee of 5 individuals established between FAIRWAYiQ, Golfdom Magazine, and other partners. Contributions and distributions will be documented, and information will be made available to donors through written request.

## **How are grants determined?**

Golf course superintendents and assistant superintendents will submit candidates for consideration. Candidates will be awarded by the fund committee on a first come first serve basis as the fund resources allow.

## **Is there a geographical focus for the fund?**

The fund will help golf course maintenance workers anywhere in the United States and Canada.

## **What is the amount of the grant and how will it be distributed?**

Golf course maintenance workers will be granted \$100 and it will be distributed through Paypal, Venmo, Apple Pay or other equivalent electronic payment platforms.

## **Are there any administrative fees being assessed to the fund?**

All contributions will be subjected to standard fees as established by "Go Fund Me." No other administrative fees will be assessed as we wish to get as much help as possible directly to individuals in need.